



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 201

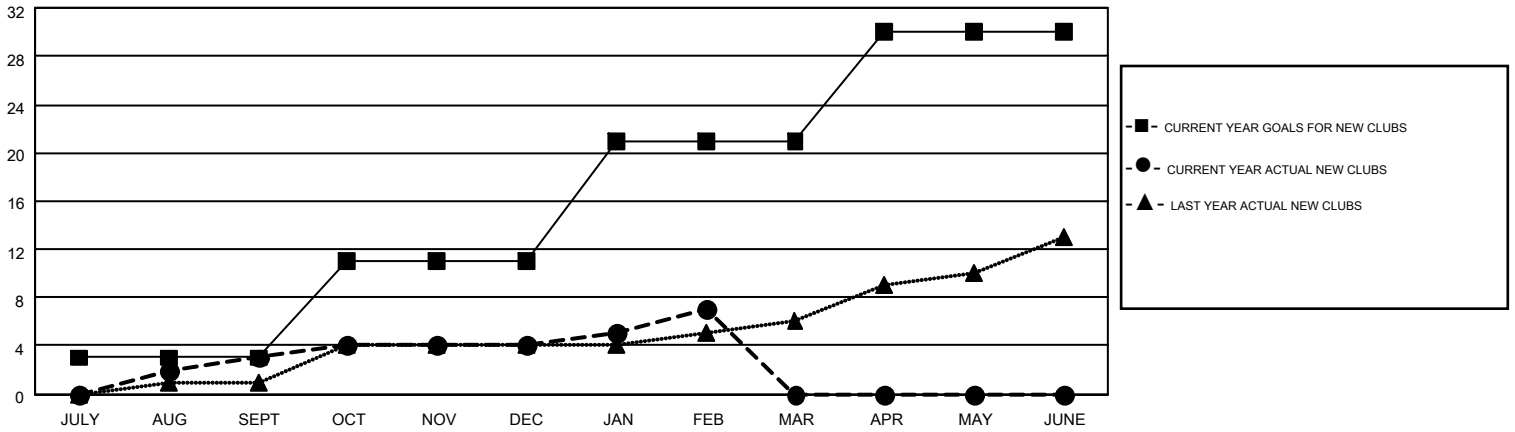
LOCATION: AUSTRALIA

GMT: JOHN MULLER

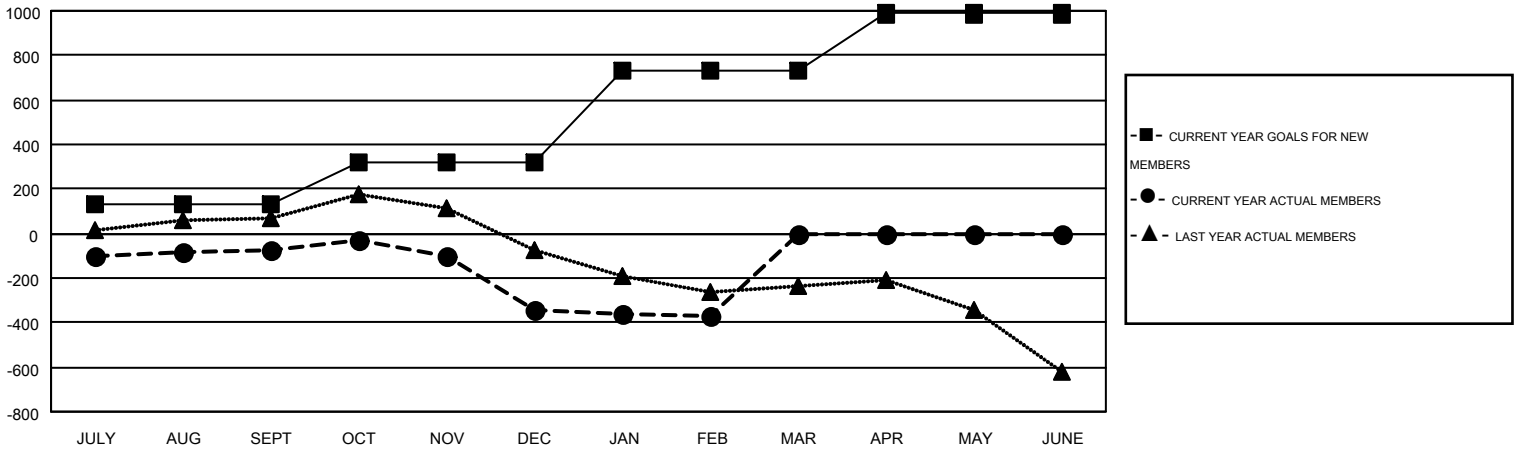
GMT CA 7

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	3	5	-2	JULY/AUG/SEPT	135	768	841	-73
OCT/NOV/DEC	8	1	6	-5	OCT/NOV/DEC	182	767	1,036	-269
JAN/FEB/MAR	10	3	2	1	JAN/FEB/MAR	412	513	545	-32
APR/MAY/JUNE	9	0	0	0	APR/MAY/JUNE	258	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 13	712 CLUBS OF 1250 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	18,684 (69.26%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	8,294 (30.74%)
DECEASED		210	FAMILY UNIT MEMBERS
CLUB CANCELLED	58	HEAD OF HOUSEHOLD	2,439
OTHER	2,154	NON-HEAD OF HOUSEHOLD	2,516
TOTAL	2,422		